

MASO 2019

Scientific Conference on Obesity

“Obesity: Addressing Multiple Drivers and Solutions”

15th – 16th October 2019

Hotel Istana, Kuala Lumpur, Malaysia

In conjunction with World Obesity Day on 11th October 2019

2nd Announcement and Call for Abstracts

Message from The President

On behalf of the Malaysian Association for the Study of Obesity (MASO), I am very pleased to invite you to participate in our “Silver Jubilee” Biennial Scientific Conference (MASO 2019) to be held from **15th to 16th October 2019** at Hotel Istana, Kuala Lumpur.

In the context of escalating obesity prevalence and the obesogenic environment in which we live, work and play, the theme of this year conference “**Obesity: Addressing Multiple Drivers and Solutions**” hope to highlight our continuing efforts to combat obesity and expose gaps that undermines our way forward. This Conference will provide a platform for various expertise from the academia, research establishments and food and health-related industries and policy makers to showcase the multi-disciplinary nature in Obesity research.

I welcome you to Kuala Lumpur and look forward to your active participation and contribution. Thank you.

Best regards,

Emeritus Professor Dr. Mohd Ismail Noor PhD
FASc, FIUNS, FNSM, FMSA, FMOSTA, FCFAM
President MASO (2019-2021)

Objectives of MASO 2019

- Provide a forum for the dissemination of knowledge about research advances in the field of obesity.
- Identify, debate and address multiple drivers and solutions to curb the rising prevalence of obesity and its associated burden of diseases.
- Connect and harness active multi-disciplinary researchers and practitioners toward collaborating in future obesity research.

Call for Abstracts

Scientific papers can be submitted for oral or poster presentation at the conference. For guidelines on abstract preparation, please visit official MASO website at www.maso.org.my for more details.

Accepted abstracts will be notified by the Secretariat within two weeks after abstracts submission deadline. There will be an oral and poster competition for students during the conference.

The official language for the conference is English.

All presenters must be registered participants.

Organized by



Malaysian Association for the Study of Obesity

In collaboration with



FRANCE - MALAYSIA Food, Cultures & Health

IMPORTANT DATES

Extended Abstracts Submission Deadline:

1st Sept 2019

Early Bird Registration: 15th Sept 2019

Who Should Attend?

- Health care providers, including medical and health professionals, nutritionists, dietitians, social scientists, psychologists, exercise scientists, nurses
- Academia and students working in the field of obesity and its related co-morbidities
- Pharmaceuticals and food industries, fitness and weight management centres and policy makers

How to Register?

- This conference will fully utilize **ONLINE REGISTRATION**. Please register online by scanning the QR code or go to the MASO website at www.maso.org.my and click on the link to the Online Registration Form.
- Please print out the registration form once you have completed it and submitted online.
- Please email your completed registration form, along with proof of registration fees to the MASO 2019 Secretariat; attention to Assoc. Prof. Dr. Hazizi Abu Saad or Dr. Geeta Appannah at maso.obesity@gmail.com.



Scope & Topics

This conference will include Plenary Lectures, Symposia, Free Communication and Poster sessions. Topics include:

- Adiposity and body composition
- Bariatric surgery
- Childhood and adolescent obesity
- Dietary modification and innovation
- Environmental determinants of obesity
- Epidemiology and lifestyle
- Genetics, epigenetics and obesity
- Nutrition and food environment
- Obesity and reproductive health
- Pharmacological approach in obesity
- Physical activity and sedentariness
- Policies in action and challenges
- Psychological determinants and outcomes
- Role of gut microbiota and probiotics in obesity
- Socio-cultural aspects of overweight and obesity
- Weight management and intervention



Registration Fees

Participant category	Early Bird Rate (until 15 th September 2019)	Regular Rate (until 1 st October 2019)	On-site
MASO Member	RM 500	RM 600	RM 800
Non-member	RM 700	RM 900	RM 1100
Student**	RM 350	RM 450	RM 650
International	USD 200	USD 250	USD 350

** Students must show proof of student status (e.g. student ID card or letter from university)

Registration fee includes the following: attendance at all conference sessions, conference materials, two lunches and four coffee breaks. All registrations must be submitted together with payment. Registration fee is charged based on date of payment and not date of registration.

Any cancellation must be confirmed in writing to the Secretariat. Refund of fees less 50% administration charges may be applied for until **1st October 2019**. It is regretted that after this date no refunds can be made.

All payments are to be issued in favor of:

MALAYSIAN ASSOCIATION FOR THE STUDY OF OBESITY (MASO)

Account number : 0140-8433-1516

Swift Code : MBBEMYKL

Bank Name & Branch : Maybank (Bukit Bintang Branch)

Important Note : Scanned copy of TT slip MUST be emailed to maso.obesity@gmail.com

For More Information

Details of the Conference will be updated from time to time through the official website of MASO (www.maso.org.my).
For enquiries, please contact us via email at: maso.obesity@gmail.com

Scientific Programme

DAY 1 - 15 th October 2019		DAY 2 - 16 th October 2019	
Time	Programme	Time	Programme
0800 – 0900	REGISTRATION		
0900 – 0940	PLENARY LECTURE 1 The Model of Prader-Willi Syndrome: How to Translate This Knowledge to Understand and Manage Non-Syndromic Obesity <i>Prof Maithé Tauber, Toulouse University Hospital - Children's Hospital, France</i>	0900 – 0940	PLENARY LECTURE 2 Shifting Paradigms in Weight Management: Multifactorial, Multimodal, Multidisciplinary <i>TBC, Novo Nordisk</i>
0940 – 1010	MORNING TEA BREAK / Exhibition / Poster viewing	0940 – 1010	MORNING TEA BREAK / Exhibition / Poster viewing
1010 – 1130	SYMPOSIUM 1: Obesogenic Environment <ul style="list-style-type: none"> Workplace Health <i>Assoc Prof Dr Wee Lei Hum, UKM</i> Creating Support Environment for Healthy Eating in Higher Learning Institution <i>Assoc Prof Rokiah Don, IMU</i> Physical Activity <i>Assoc Prof Dr Ahmad Taufik Jamil, UiTM</i> Neighbourhood Food Environment and Association with Weight Status and Nutrition Behaviour Among Adolescent: A Geospatial Analysis <i>Suhaila Ghaffar, UKM</i> 	1010 – 1200	SYMPOSIUM 5: Obesity Treatment and Management <ul style="list-style-type: none"> Supporting Sustained Behaviour Change in People with Obesity <i>TBC, Novo Nordisk</i> Bariatric Surgery <i>Prof Dato' Dr Nik Ritza Kosai, UKM</i> Leptin in Obesity-Related Disorders <i>Prof Dr Harbindarjeet Singh, UiTM</i> Jom Cergas: An Intervention Approach <i>Mohd Yusri Noordin, MOH</i>
1130 – 1300	SYMPOSIUM 2: Young Investigator's Symposium (for Postgraduate Students)	1200 – 1300	SYMPOSIUM 6: Industry Updates (for Industry Sponsors)
1300 – 1400	LUNCH / Exhibition / Poster Viewing	1300 – 1400	LUNCH / Exhibition / Poster Viewing
1400 – 1500	SYMPOSIUM 3: ToyBox Study Malaysia <ul style="list-style-type: none"> Overview of ToyBox Study <i>Prof Dr Leigh Gibson, University of Roehampton, UK</i> ToyBox Study Malaysia: Findings from Kuala Lumpur and Selangor <i>Prof Dr Ruzita Abd Talib, UKM</i> ToyBox Study Malaysia: Findings from Sarawak <i>Assoc Prof Dr Cheah Whye Lian, UniMAS</i> ToyBox Study Malaysia: Qualitative Perspectives <i>Dr Julia Lee Ai Cheng, UniMAS</i> 	1400 – 1500	SYMPOSIUM 7: Battle of the Bulge (Obesity) – Environmental and Individual Perspective Studies <ul style="list-style-type: none"> Food Behaviours in Eating Out Contexts <i>Dr Elise Mognard, Taylor's University</i> Over-energy consumption association with food culture in Asia: A Potential of Satiety and Satiation Enhancing Effects Through Food Matrix Modification <i>Dr Chong Li Choo, Taylor's University</i> Emotion, Food Choice and Taste: A Facial Expression Analysis <i>Assoc Prof Rahmat Hashim, Taylor's University</i> A Smart, Connected and Immersive Ecosystem to Shape a Healthy Diet and Lifestyle. <i>Dr Robin Tan Chun Hong, Taylor's University</i> Polymethoxyflavones: Investigation of Its Role in Anti-obesogenic Effect. <i>Dr Wong Eng Hwa, Taylor's University</i>
1500 – 1600	OPENING CEREMONY Welcome Address by <i>Emeritus Prof. Dr Mohd Ismail Noor, President MASO</i> Speech and Official Opening by <i>Y.B. Dr. Lee Boon Chye, Deputy Minister of Health, Malaysia</i> MASO 25 th Anniversary Celebration	1500 – 1700	SYMPOSIUM 8: Free Communication (Selected abstracts for oral presentations)
1600 – 1730	SYMPOSIUM 4: Government Initiatives in Obesity Reduction <ul style="list-style-type: none"> NHMS 2018: Findings on Nutritional Status and Obesity Related Factors Among Malaysian Elderly <i>Dr Tahir Aris, MOH</i> Government Policies and Strategies in Combating Obesity in Malaysia <i>Khairul Zarina Mohd Yusop, MOH</i> Combating Obesity at School with Parents-Teachers Collaboration: A Socio-Legal Outlook <i>Dr Noorfajri Ismail, MOH</i> Programme <i>Suku-Suku Separuh and Cergas (3SC)</i>: a community-based obesity intervention in Johor <i>Prof Norimah A Karim, UKM/ MASO</i> 	1700 – 1730	PRIZE-GIVING AND CLOSING CEREMONY
1730	AFTERNOON TEA and End of Day 1	1730	AFTERNOON TEA and End of Conference